



**SBOeConnect**  
e-commerce Connector add-on for **SAP Business One**

Affordability

Flexibility

Agility

Scalability

## SBOeConnect Product Brochure

### Single Solution for Streamlining Your Online Business

A proven solution to integrate SAP Business One with Magento eCommerce portal provided at low cost and hassle free short implementation cycle. SBOeConnect is the comprehensive offline data tracking solution for online eCommerce activities.



**Magento™**  
Open Source eCommerce



**SAP** Business  
**One**

SBOeConnect enables SME's to promote their business online by providing them the power to sell the SAP Business One items through Magento web store. SBOeConnect synchronizes the operations of SAP Business One and Magento Commerce and provides real time access to data, alerts and reports, tracking each and every customer, order, transaction and item details.



# How Does SBOeConnect Work?

Functionality provided by the SBOeConnect includes the capabilities for:

- ✓ Synchronizing information automatically, on a predefined interval or manually.
- ✓ Provide full support to SAP Business One user to monitor the synchronization of customer and product information in real time.
- ✓ Synchronizing Sales Order, Product Information, Order Status and stock updates with Magento so that you and your customers always have the most up-to-date information.
- ✓ Attach SAP Business One pricelists with Magento web customer groups
- ✓ Support for both segmented and non segmented account of SAP Business One
- ✓ Support for SAP Business One 2007 A, 2007 B and 8.8.
- ✓ Dynamic credit card account mapping

The Internet is the most revolutionized way of selling items in a relatively low cost. Setting up a reliable and easy to use Online Shop integrated with an ERP Business Solution remains a largest obstacle for Small and Medium Sized Enterprises (SME's).

Well the hurdle is gone. SBOeConnect gives the flexibility to connect the Online Shop build using Magento Commerce with leading ERP Business Solution SAP Business One.

The SBOeConnect connector Add-on provides integration through an API interface between Magento Commerce and SAP Business One. The integration provided by the SBOeConnect comes as an Add on and can be easily extended to implement customer business logic.

Point of Integration between  
SAP Business One and Magento Commerce:



# Customers



- ✓ Web customer can register online. The registration information will be synchronized to SAP Business One Business Partner Master Data.
- ✓ Customer activation can be confirmed using the confirmation email. Once the customer is active in Magento web store this will automatically be reflected in SAP Business One.
- ✓ Also Business Partners can be created in SAP Business One and can be uploaded to the Magento web store. SAP User has the ability to put password for these business partners. Otherwise system defined password will be associated with SAP Business One Business Partner and will be uploaded to Magento web store. These SAP Business One Business Partners will be treated as normal registered web customers. These customers will also get user registration mail from Magento stating username and password. Customers always have the most up-to-date information.
- ✓ All historical data of SAP Business One Business Partner can be uploaded to Magento web store in one go.
- ✓ Web customer has the ability to browse catalogues, place orders, compare products, and add products to wish list and email product details to friends in the Magento web store.





# Items

- ✓ Ability to upload Simple and Configurable items from SAP Business One to Magento web store
- ✓ Current Inventory levels are picked up from SAP Business One and updated in web store
- ✓ Multiple Images can be associated for an item in SAP Business One. Base, small, thumbnail and two gallery images can be attached in SAP Business One against an item. At the time of product upload these images will be uploaded and viewable in Magento web store.
- ✓ Item stock updates in SAP Business One will be reflected in Magento web store
- ✓ Change of Item price in SAP Business One will be reflected in Magento web store
- ✓ Configurable attributes and price differences for configurable products will be controlled from SAP Business One and will be reflected in web store



# Orders



- ☑ Web customers can browse the catalogue in Magento web store and can place orders. The web sales orders will automatically be transformed into SAP Business One Sales Orders.
- ☑ Also Sales Orders can be created in SAP Business One and can be transferred to Magento web store.
- ☑ All historical sales orders can be uploaded from SAP Business One to Magento web store in one go.
- ☑ Guest Checkout is also possible in web store. The guest checkout web order will be synchronized to SAP Business One Sales Order and placed against a dummy Business Partner in SAP Business One.
- ☑ Once Delivery or A/R Invoice is generated in SAP Business One, the web order status will instantly change to 'Complete' and email will be sent to customers.





# Payment

- ✓ Option for making payment through check/ money order, Paypal, Credit cards in Magento web store and integrate it with SAP Business One.
- ✓ Online payment in the web will generate an Incoming Payment document in SAP Business One after order synchronization.







# Shipping



- ✓ Shipping type selected in Magento web store will be synchronized to SAP Business One Sales Order through Value Mapping Functionality.
- ✓ Shipping price charged in Magento web store will be mapped as Freight in SAP Business One sales order..



# Benefits for Your Business

## ✓ Reduced chance of failure:

Easy to learn, easy to use, and easy to implement, with minimum training from professionals your employees are ready to efficiently start using the application with less chance of failure.

## ✓ Reduced post implementation hassle and cost:

The application is developed and thoroughly tested under strict regulations, leading to less maintenance hassle and cost; thus improving your revenues and employee satisfaction.

## ✓ Better control of your business:

Web customer transactions will directly affect SAP Business One G/L accounts. Financial reports can be generated in SAP Business One based on the web transactions.

## ✓ Best ROI:

Reducing the deployment time by fast integration process provides you best Return on Investment that you can never imagine.

## Improved Efficiency through Streamline Process:

Order Fulfillment, customer and product management can be done by centralized system.

## Reduced risk:

Due to minimum human involvement/input, there is reduced chance of data redundancy or error.

## Increased efficiency with minimum expenditure:

Run your organization efficiently with the help of this single, integrated, non-expensive application and also reduce the cost of maintaining separate employees for data entry in individual modules.







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